

Welcome to Listingbook

Get to Know Listingbook Like the PROs

WELCOME TO LISTINGBOOK

The Professionals Program: Session One

Take the first step toward a more successful real estate career. Here you will learn how to use all of Listingbook's major features to start receiving a steady stream of online leads, monitoring the MLS listings your buyers are looking at, and providing your sellers with automated updates on market conditions.

Learn How To:

- ▶ Market yourself to prospects
- ▶ Monitor your clients' online activity
- ▶ Get clients and prospects searching in your controlled environment
- ▶ Advertise to your listing's matching buyers

Proven Results

On Average:

- ▶ Two out of 10 prospects become working clients¹
- ▶ Showings increase by 61% while DOM decrease by 27 days¹
- ▶ Agents close an additional four sides per year¹

Discover the Best Practices of Top Producing Agents in:
The PROFESSIONALS PROGRAM

¹Listingbook 2010
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