

The PROFESSIONALS PROGRAM

Learn how Listingbook PRO agents are closing 26 sides per year

Join our six-session training series and learn how Listingbook PRO can help you best acquire and serve your clients. Each session reveals tips, best practices, and sales secrets of top producing agents who use Listingbook. As a participant, you will receive powerful sales scripts, reference guides, help videos and next steps for success. After completing The Professionals Program you will be designated as a Listingbook PRO Certified Agent.

The Six Sessions of The Professionals Program:

- ▶ **Welcome to Listingbook**
Get to know Listingbook like the PROs
- ▶ **Servicing Buyers**
Always know what your buyers really want
- ▶ **Satisfying Sellers**
Get your sellers to ask for a price reduction
- ▶ **Marketing Yourself**
Create a steady stream of online leads
- ▶ **Marketing Your Listings**
Reach qualified buyers who are interested in your listing
- ▶ **Staying Connected**
Encourage more referrals by staying connected

Discover the Best Practices of Top Producing Agents in:
The PROFESSIONALS PROGRAM

© 2010 Listingbook, LLC

