

Marketing Yourself

Create a steady stream of online leads

MARKETING YOURSELF

The Professionals Program: Session Four

We'll show you how to own your farm by contacting and qualifying homeowners, marketing yourself across the web, and branding yourself as the local real estate expert.

Learn How To:

- ▶ Send your prospects automated reports with listings that match their search criteria or home address
- ▶ Contact and qualify homeowners in your farm
- ▶ Setup your Business Builder Website to market yourself across the web
- ▶ Create blogs to establish a loyal online following
- ▶ Promote yourself as the Local Expert to those searching local properties

Proven Results

On Average:

- ▶ Two out of 10 prospects become working clients¹
- ▶ Farms grow by at least 100 local homeowners¹
- ▶ 10,000 leads per month are captured from Business Builder Websites¹



Discover the Best Practices of Top Producing Agents in:
The PROFESSIONALS PROGRAM

¹Listingbook 2010
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