

Marketing Your Listings

Reach qualified buyers and retain your listings

MARKETING YOUR LISTINGS

The Professionals Program: Session Five

Learn how to effectively promote your listings to buyers with matching search criteria, while you instill confidence in your sellers of your marketing expertise.

Learn How To:

- ▶ Promote your listings and Open Houses to qualified potential buyers
- ▶ Use marketing reports to retain listings and get price reductions
- ▶ Create professional-looking custom flyers and send them to potential buyers
- ▶ Showcase your listings across the web

Proven Results

On Average:

- ▶ Showings increase up to 61%¹
- ▶ Days on market decrease by 27 days on average¹
- ▶ Six times the visibility of competing listings¹

Discover the Best Practices of Top Producing Agents in:
The PROFESSIONALS PROGRAM



¹Listingbook 2010
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